



Texas Girl's High School Lacrosse League 2009 Division I and II Texas State Championships

May 9 - 10, 2009

**Saint Andrew's Episcopal School
Austin, Texas**

The 2009 TGHSLL Women's Division I and II Texas State Championships will be held at Saint Andrew's Episcopal School in Austin, TX on May 9th and 10th, 2009. We are looking forward to a celebration of Texas women's lacrosse that will showcase the top six teams in each division. The weekend will also include the annual TGHSLL Girls' All-Star games.

This is the 21st year of the Texas-wide, post season tournament. High school lacrosse in Texas has grown at an astounding rate. Since the inception of the first team at St. John's in Houston in 1987, the popularity of lacrosse has taken hold on approximately eighty men's and women's public and private high school campuses throughout the state. Even more impressive are the number of Texas teams committing to the long-term development of the sport by nurturing junior varsity, middle school and youth programs.

Only a half-dozen scholastic institutions in Texas recognize Lacrosse by funding it as a varsity sport. The remaining programs are club-sponsored student activities. That means these student-athletes must dedicate themselves to the time and effort required to master the sport, and must also self-fund their own experiences in order to compete. In most cases, each player is responsible for financing uniforms, equipment, and travel expenses. Teams hold various fund raising activities to offset the cost of tournaments, officiating fees, team travel and lodging.

The TGHSLL 2009 State Championship Tournament is a great way to show your support for Texas high school athletics. It is also a great way to reach out to a valuable target demographic; high school age girls, and their friends and families, plus numerous Texas lacrosse fans. There will be twelve teams competing for two division championships, plus two high school All-Star games for a total of twelve games over the course of two days. The teams and players will be representing public and private high schools from across Texas. By becoming a tournament sponsor, you will assure a high level of exposure at this great event. This year's tournament program will include information on over 45 girl's high school lacrosse teams, representing over 1500 girls and their parents and booster members all across Texas. In addition the 2009 TGHSLL State Tournament Program will be distributed amongst numerous college coaches and recruiters across the nation.

This is a rare opportunity for your business to tie into an enormous level of energy, enthusiasm and dedication to the sport of lacrosse. We are seeking sponsors at all levels. Please refer to sponsorship chart below for more information. The Texas State Tournament is a non-profit event. All proceeds from sponsorship, program advertising, gate receipts and vendor sales will be used to defray the cost of the tournament. For further information, please contact Jim Heck at coordinator@ctgirlslax.org.

Thank you for your support!

2009 THSLL State Tournament Committee



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Sponsorship Levels Available				
Sponsor Level	Tournament Title	Gold	Silver	Bronze
Number Available	1	2	Unlimited	Unlimited
Contribution	\$5000	\$2500	\$1000	\$500
Program Content	Full Page Color, Back of Program	Full Page Color, Inside Back or Inside Front of Program	Full Page Color, Inside Program	Half Page Color, Inside Program
PR During Games	Recognition at every game	Recognition at semis & finals	Recognition at finals	Recognition at finals
Tee-shirt	Logo on front	Logo on sleeve		
Vendor Village	Central Location	Central Location	Yes	Yes
Marketing	Listed in all marketing materials	Listed in tournament program	Listed in tournament program	Listed in tournament program
Banners	2 x Large Tri-Sponsor Banner	2 x Large Tri-Sponsor Banner	Shared Sponsor Banner	Shared Sponsor Banner
Internet	Logo/Link on website (full year)	Logo/Link on website	Listing/Link on website	Listing/Link on website
Awards Presentation	State Finalists and MVP Trophies	All-Star & All-State Certificates		

Program Advertisement Sizes and Pricing		
Full Page	7-1/2" X 10" Black & White	\$250.00 (includes Vendor Village)
Half Page	4-7/8" X 7-1/2" Black & White	\$150.00
Quarter Page	3-1/2" X 4-7/8" Black & White	\$100.00
Business Card Size	2" X 3-1/2" Black & White	\$50.00

Note: Add \$60.00 if any layout and composition is needed on your ad: for example: typesetting, layout and design, scanning of artwork, etc.

Technical Requirements For All Ads:

- Camera-ready artwork is required. Art must be able to be scanned or downloaded as digital art.
- Accepted formats for digital files: Adobe Acrobat PDF, Adobe Illustrator EPS, Quark X-press, Adobe Photoshop EPS, TIFF, JPEG.
- Files may be emailed, posted on our FTP site, or mailed on a CD.
- Pre-press proofs will NOT be sent on any ads.
- Program copies will be distributed after May 8, 2009.



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Sponsorship/Advertisement Reservation Information: Deadline April 9, 2009			
Company/Advertiser:		Date:	
Contact:		Phone:	
E-Mail:		Phone:	
Sponsor Level: \$5000		Tournament Title	Back Cover, Color
Sponsor Level: \$2500		Gold	Inside Front Cover, Color
Sponsor Level: \$2500		Gold	Inside Back Cover, Color
Sponsor Level: \$1000		Silver	Full Page, Color
Sponsor Level: \$500		Bronze	Half Page, Color
Inside Program Advertisement: \$250		7-1/2" X 10"	Full Page, Black & White
Inside Program Advertisement: \$150		4-7/8" X 7-1/2"	Half Page, Black & White
Inside Program Advertisement: \$100		3-1/2" X 4-7/8"	Quarter Page, Black & White
Inside Program Advertisement: \$50		2" X 3-1/2"	Business Card, Black & White
Cost of Sponsorship/Ad:		Ad Production Needed? (add \$60)	
Date of Delivery:		Method of Delivery:	
Deadline for Ad artwork and payment is: Friday, April 9, 2009.			

Checks are to be made payable to: **"Texas Girls High School Lacrosse League"**

Payment, Billing, and Shipping: Final payment must accompany discs, and/or camera ready artwork. If the additional fee for any additional work is NOT included in the original payment, the material will be returned. No artwork will be returned. Digital artwork files can be posted on our FTP site. Insertion orders, checks, CDs, and/or camera-ready artwork should be sent directly to:

Jim Heck, 3901 Southwest Parkway, Austin, TX 78735
 512-299-9718, coordinator@ctgirlslax.org

Agreement: I have read the advertising conditions and production deadlines listed above. I agree to the terms of this advertising order.

 Signature of Purchaser

 Date